

Business & Environment ***ENV-3606/3***

Fall 2015-16, Wed, 4:00-7:00

Are You:

- **A business and economics student who wants to learn more about opportunities in a growth industry?**
- **An environmental studies student who wants to gain insights into sustainable business practices?**
- **Someone who cares about environment and economy and a sustainable future?**



Topics include:

- how we got to here – history of business and environment
- essential strategies for sustainable business
- business, government, NGO and consumer roles in a sustainable future
- green marketing
- green washing
- green jobs

Prerequisite ECON 2317 and ENV-1600 or permission of the instructor, Professor Alan Diduck, a.diduck@uwinnipeg.ca